

## The icon of modern desk connector panels - Integrated technology, exquisite materials and easy to control

*The contemporary use of digital media in conferences and meetings requires a flexible all-in-one solution for power, network and A/V connections. mediahub™ by PureLink combines innovative technology with usability and a high-quality design. The perfectly manufactured, modular cartridge-system enables a scalable multimedia interface integration.*



**Rheine, Germany** - In cooperation with PanConnect from the Czech Republic, PureLink has launched a whole new, modular table-tank lineup for in- or on-table applications in corporate board-rooms and any type of professional installation environments. The modular, upgradable and cartridge-based design enables two different AV-topologies: Decentralized Daisy-Chain AV distribution or the classic centralized star-topology. Both cartridge versions incorporate exclusive Luxi Electronics™ devices – Either a professional Presentation Switcher (SHD-310SM) for the centralized star-topology or a daisy-chainable, modular and decentralized system called Presenter™ (TPR-150CR).

The housing of the mediahub™ desk connector panels are made of powder coated or anodized aluminium from European production and are available in four high-quality colour versions. They can either be mounted flush with the tabletop (in-table) or overlying (on-table) on the table's surface. mediahub™ also offers to incorporate different power outlets for various EU countries in one housing and also replace them afterwards. In all housing versions, two power outlets, a Cat.6 Ethernet connection as well as two USB-A fast charging ports with 2.1A are available.

“The smooth mechanism ensures a frustration-free opening and closing of the mediahub™ and this way perfectly adapts to a flexible office environment with variable requirements. In combination with the modular cartridges, this is the ideal product to showcase to our professional audience of ISE 2017”, says Stephan Sloot, Head of Sales at PureLink Germany.

## Daisy-Chain Cascading vs. Classical Star-Topologies

The Luxi Presenter™ cartridge (MHUB-CART-TPR150) uses a flexible, scalable and decentralized distribution system. While P2P connections via HDBaseT or Single Cat are not extendable or reducible as desired, the daisy-chain adapts to any system requirements by cascading multiple Presenter™ units with only one single Cat.6 cable in between adjacent devices.

The Luxi™ Presentation Switcher cartridge (MHUB-CART-SHD310) though features the classical way of signal distribution by distributing the input signals to one single point (e. g. a matrix switcher) from where the output distribution is managed. PureLink offers a variety of modular or pre-configured matrix-systems separately.

## Central Control Options

An RS-232 port is included on every box. For the Presenter™ cartridges, it even allows full system wide controls from a single point. Further RS-232 control devices can be integrated into the daisy-chain installation at any desired point. The bi-directional Ethernet port on every unit allows for internet access in the whole system and can also be controlled centrally. The Luxi™ Presentation Switcher cartridges need to be controlled separately.

## Cartridge configuration

To finalize your personal mediahub™, you can choose from the two available media cartridges mentioned above as well as power outlets according to several national standards and of course your favourite enclosure colour in conclusion.

## ICONIC Award Winner 2017

Last but not least, our mediahub™ won the ICONIC award for design in the category "INTERIOR INNOVATION - Office and workplace". It is being awarded annually by the German "Rat für Formgebung" and is the benchmark for innovative interior design



## Further Resources:

### Product Information (German)

[http://www.purelink.de/marketing/upload/ISE17\\_Stories\\_Resources/mediahub\\_infobrosch%C3%BCre\\_web.pdf](http://www.purelink.de/marketing/upload/ISE17_Stories_Resources/mediahub_infobrosch%C3%BCre_web.pdf)

### Product Information (English)

[http://www.purelink.de/marketing/upload/ISE17\\_Stories\\_Resources/mediahub\\_product\\_information\\_web.pdf](http://www.purelink.de/marketing/upload/ISE17_Stories_Resources/mediahub_product_information_web.pdf)

### Landingpage with further documents, etc.:

<https://www.purelink.de/mediahub>



## About PureLink

PureLink develops, produces and distributes digital connectivity products for use with professional presentation and media technology. We partner with wholesale traders and mail order companies, distributors and industrial corporations, as well as system integrators and specialist electronics markets, to offer high quality products rooted in innovative design.

In May 2013 we moved to our new distribution and logistics centre located in the city of Rheine in Germany. The much more extensive business premises allow us to guarantee product availability and rapid delivery times to Europe and overseas.

From standard solutions to customized client projects: As one of the leaders in the industry, we will support you with our knowledge and expertise gained from extensive practical experience. Since the company was founded in 2006 we have aligned our business concept with the preferences and needs of our clients. By doing so, we have achieved stable, sustainable growth.

[www.purelink.de](http://www.purelink.de)

# PureLink

digital solutions

## About PanConnect

PANCONNECT tabletop enclosures are synonymous with elegant design and functional solutions for users who don't want to spend time searching for available sockets and are dissatisfied with the number of cables that do not fit anywhere.

10 years on the market, 70 business partners even beyond the borders of the Czech Republic, thousands of installations and satisfied customers: all these numbers and the quality manual processing point to the fact that we are the only Czech producer of all-metal lacquered panels made of high quality stainless steel.

We offer a wide range of original, solid and reliable tabletop enclosures enabling flexible and personalised solutions. We have developed a modern method of installing sockets in the desk or the floor of your office, boardroom or classroom enabling you to control everything from projectors, screens, lights to blinds without you having to move from your workstation.

Our tabletop interconnection boxes allow for the easy and fast connection of devices such as laptops, projectors, speakers, screens, smart phones, tablets or even kitchen appliances directly to one single place on your desk, kitchen countertop or floor. Connection to a projector and other devices which operate fully through using connectors such as HDMI, VGA, Display Port, audio jack, and others. Our sockets meet basic global standards. The sockets work with a standard voltage of 230 V.

Our manually-processed products developed under specialised supervision provide an elegant solution and an original designer accessory in one. We offer the option of integrating a wide combination of interconnection boxes in many colours to fully blend in with the environment or, conversely, to act as a novel but neat designer component.

[www.panconnect.eu](http://www.panconnect.eu)



# PANCONNECT

INTERCONNECTION BOXES